

# CHEMUNAI'S BUILDER

MONTHLY NEWSLETTER

**BUILDING  
ON TRUST  
SINCE 1980**

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# CHAIRMAN'S MESSAGE



Dear Reader,

I hope this New Year has been bright and prosperous for you. Summer is here and so are vacations and family time. It is that time of the year when we groan each morning as the searing heat scorches our bodies and minds! But summer also means luscious watermelons, soothing coconut water and balmy sea breeze.

On a different note, this quarter we have earmarked a strong focus on improving our client service and relations, as well as increasing our investment and empowering our high margin businesses to drive sustainable and long term growth.

As a company, we will continue to offer unmatched value to our clients on the strength of our sound fundamentals in core businesses. We will continue on our path of pursuing growth. The fundamental pillars of our success remain our skilled, experienced, talented, motivated and dedicated workforce who continue to harness their diverse synergies.

I take this opportunity to thank you for your continued support.

With regards,

**Mr. U. Chandraparakasam,**  
Founder & Chairman



# BOOKMARK CORNER

## Konark Temple, Odisha

Konark is also known as Konaditya. The name Konark is derived from the words Kona - Corner and Arka - Sun; it is situated on the north eastern corner of Puri or the Chakrakshetra. Konark is also known as Arkakshetra.

This temple built in 1278 CE by the Ganga King Narasimha Deva is one of the grandest temples of India and was referred to as the Black Pagoda. The ruins of this temple were excavated in late 19th century. The tower over the Garbagriha is missing, however the Jagmohana is intact, and even in this state, it is awe inspiring.

Legend has it that Samba, the king of Krishna and Jambavati entered the bathing chamber of Krishna's wives, and was cursed by Krishna with leprosy. It was decreed that he would be relieved of the curse by worshipping the Sun God on the sea coast North East of Puri. Accordingly, Samba reached Konaditya Kshetra and discovered an image of Surya seated on the lotus, worshipped him and was relieved of his curse.

It is said that the temple was not completed as conceived because the foundation was not strong enough to bear the weight of the heavy dome. Local belief has it that it was constructed in entirety, however its magnetic dome caused ships to crash near the seashore, and that the dome was removed and destroyed and that the image of the Sun God was taken to Puri.

The Konark temple is widely known not only for its architectural grandeur but also for the intricacy and profusion of sculptural work. The entire temple has been conceived as a chariot of the sun god with 24 wheels, each about 10 feet in diameter, with a set of spokes and elaborate carvings. Seven horses drag the temple. Two lions guard the entrance, crushing elephants. A flight of steps lead to the main entrance.

The Nata Mandir in front of the Jagamohana is also intricately carved. Around the base of the temple, and up the walls and roof, are carvings in the erotic style. There are images of animals, foliage, men, warriors on horses and other interesting patterns. There are three images of the Sun God, positioned to catch the rays of the sun at dawn, noon and sunset.



# WORD TO THE WISE

## Apartment Etiquettes

Peaceful, harmonious apartment living is all about treating others with respect and consideration. When you do, it's amazing how many people will respond in kind. It's high-time we all learned to be peaceful, quiet and considerate of others.




*Be  
considerate  
of your  
neighbors*




*Avoid Yelling  
& Loud Talking*



*Keep Conversations  
**INSIDE** Your  
Apartment (not  
outside neighbors  
door/windows or  
the parking lot)*




*If you live  
upstairs, try  
to avoid the  
squeaky area or  
stomping*



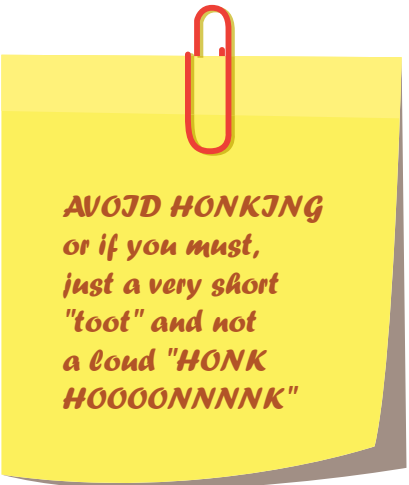
*We know that you  
have a great taste  
in Music, but go  
**EASY ON THE**  
"BASS"*




***CAR STEREO?**  
Please don't play it  
in the parking lot*



*Kids need a  
place to have  
fun, Kids are  
people too*



***AVOID HONKING**  
or if you must,  
just a very short  
"toot" and not  
a loud "**HONK**  
**HOOOONNNNK**"*



*Make sure your dog  
isn't howling all day  
or barking all night*

If you encounter anyone making LOTS OF NOISE, try to be understanding, in a friendly manner, suggest peace & quiet.

# ON GOING PROJECT STATUS



PHASE 1 SOLD OUT. PHASE 2 FEW LEFT.  
BOOKINGS OPEN FOR PHASE 3



## NOW, LIFE BECOMES MORE SPACIOUS & LUXURIOUS...

478 Splendid Homes | World Class Club House |  
More than 25 Amazing Amenities | 3 BHK Homes | 1249 - 1648 Sft



# CURRENT CONSTRUCTION STATUS





## THE ART OF LIVING AT THE HEART OF THE CITY

12 premium lifestyle apartments | 2 BHK, 2.5BHK & 3 BHK |  
950 Sft - 1100 Sft | Located in the heart of the city



# CURRENT CONSTRUCTION STATUS







**MALLES**  
**Vijayadhwajam**  
T.NAGAR  
On Bhagirathiammal Str eet

## FOR A LIFE UPSTYLE!

12 premium lifestyle apartments | 3 BHK | 1451 - 1810 Sft |  
Replete with modern amenities | Located in the heart of the city

# CURRENT CONSTRUCTION STATUS







**MALLES**   
**AKANKSHA**  
**PERUMBAKKAM**  
BESIDE GLOBAL HOSPITALS

**DESIGNED FOR OPULENCE.  
DEFINED BY ELEGANCE.**

4 BHK PREMIUM VILLAS | 900 – 1700 SFT |  
GATED COMMUNITY OF 120 VILLAS

# DID YOU KNOW



1. Apples are more effective at waking you up in the morning than coffee
2. You burn more calories sleeping than watching TV
3. A group of frogs is called an army
4. The brand Nokia is named after a place in Southern Finland
5. Bill Gates began programming computers at the of age 13
6. There is no sound in space
7. The Eiffel Tower has 1,792 steps
8. Sound travels 4.3 times faster through water than in air
9. A snail can sleep for 3 years
10. A shark's teeth are literally as hard as steel
11. Coconuts kill over 150 people each year (more than sharks)
12. A hippopotamus can run faster than a man



# CUSTOMER TESTIMONIALS



**TK Varada Krishnan**

Malles construction (P) Ltd has been very particular to adhere to the regulations on construction of buildings. They have been quite a quality builder. I was watching the progress of constructions and experienced their process of strictly following good quality by not making any compromises. Staff has been very cooperative and helpful. I wish the chairman and the staff of Malles a very bright future and wish they continue to meet the aspirations of their future customers.

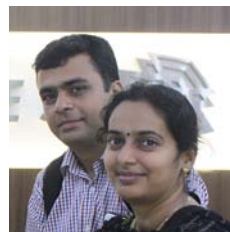
**Project : 2A Malles Altius**



**M.G.Ahilan**  
Senior Consultant, CTS

We really liked the professionalism of the staff. Also, their construction quality is very good and designs are elegant. Overall, I would say it is a very good experience for us with the builder.

**Project : D-7 Malles Altius**



**Subha Murali, K.V.Prasanna**  
Asst. Consultant TCS

We are happy with the Professional approach and the Quality aspects of the construction. We have had cordial interactions with Mr.Rajesh and Mr.Goudham who have helped us through this deal. Eagerly awaiting the CC.

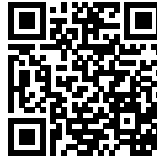
**Project : 2B Malles Altius**



**M.Perumal**  
Chief Aircraft Engineer-Indian Airlines

I have purchased a flat from Malles constructions Pvt. Ltd in Altius project. The process of the whole sequence of booking to handover was excellent. We wish the Malles team all the best and great progress in near future.

**Project : 9E Malles Altius**



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