



CHEMUNAI'S **BUILDER**

MONTHLY NEWSLETTER

ISSUE 9 | SEPTEMBER 2016

*Let his glowing
lights of wisdom,
spread the
everlasting ray
of good hope
in your heart.*

CHAIRMAN'S MESSAGE



Dear Customer,

I hope everything is good at your end. As the festive season approaches, it is time for us to dust the bad memories and fill our house of thoughts with a positive vision towards the future. As a dutiful citizen, I am sure that you had celebrated the Ganesh Chaturthi without polluting the water and our environment. With Bakrid and Onam around the corner, let us stay united and share the happiness of both the occasions as one family.

When the whole world is erupting with joy and happiness, you have no reason to restrain yourself from doing so. Festivals are meant to be celebrated, for ages and it will remain the same. However, rather than spending lavishly on unwanted luxuries, we can take an oath to do something for the society on the special days. An orphanage or a slum area is always around the corner in our country. Pay a visit, spend some time with them, gift them what you can afford. After all, it gives a genuine happiness, right?

Jai Hind.

With regards,

Mr. U. Chandraprakasam,
Founder & Chairman

BOOKMARK CORNER

HUMAYUN'S TOMB, DELHI

Humayun's Tomb located in Delhi is being managed by the Archaeological survey of India. It stands as an excellent testimony of Persian architecture. It was the first garden-tomb on the Indian subcontinent, and is located in Nizamuddin East, Delhi, India, close to the Dina-panah citadel also known as Purana Qila (Old Fort) that Humayun founded in 1533.



Architectural Significance

The tomb was commissioned by Humayun's son Akbar in 1569-70 and designed by Mirak Mirza Ghiyas, a Persian architect chosen by Bega Begum. The tomb was declared a UNESCO World Heritage Site in 1993, and since then has undergone extensive restoration work, which is complete. The building was first to use its unique combination of red sandstone and white marble and includes several elements of Indian architecture, like the small canopies, or chhatris surrounding the central dome, popular in Rajasthani architecture and which were originally covered with blue tiles.

The tomb stands on a raised platform, reached by seven steps from the south; it has a square plan and consists of a single compartment covered with a double-dome. Inside lie two graves each inscribed with verses from the Quran. In addition, one of the graves is inscribed with the figure 999, which may stand for the Hijra year 1590-91.

TOP 7 INTERESTING FACTS ABOUT ONAM

On the **HAPPY** and **AUSPICIOUS OCCASION** of **ONAM**, here is a list of seven interesting facts that makes this **FESTIVAL** very **SPECIAL**.





Onam is a harvest festival, but the most beautiful fact about it is that it is a secular festival, celebrated by people of all religions and castes.



The festival marks the homecoming of the mythical King Mahabali who the Keralites consider as their King. The king comes every year to see whether his people are leading a prosperous life.



Onam is one of those few festivals having a huge variety of cultural elements such as Vallam Kali, Pulikkali, Pookkalam, Onatthappan, Thumbi Thullal, Onavillu, Kazhchakkula, Athachamayam, etc.



As a part of Maveli Puja performed during Onam, three small sized figurines made of red sand are placed on the Pookkalam.



The Vallamkali (the snake boat race) is another event that is synonymous with Onam.



Gifts form an inseparable part of the festival of Onam. Some of the most popular gifts exchanged during these festivals are silver coins, gold jewelry, clothes and home appliances.



The Onam feast known as Onam Sadhya is served on banana leaves. It serves rice along with at least an array of 4 dishes, traditional pickles and papadam. Dessert is usually 'Payasam', a sweet dish made of milk, sugar and other traditional Indian savories.



GANESH CHATURTHI SPECIAL QUIZ

- 1) **Which of the following is the favorite of Lord Ganesha?**
 - a) Jalebi
 - b) Modak
 - c) Pede
 - d) Kheer

- 2) **Which famous freedom fighter introduced the popularized form of Ganesh Utsav in India?**
 - a) Pt. Jawaharlal Nehru
 - b) Lokmanya Tilak
 - c) Mahatma Gandhi
 - d) Lal Bahadur Shastri

- 3) **What are the names of wives of Ganapati?**
 - a) Ganga-Jamuna
 - b) Gargi-Maitrayi
 - c) Rambha-Menaka
 - d) Riddhi-Siddhi

- 4) **Who is the brother of Lord Ganesha?**
 - a) Vasudeva
 - b) Mayur
 - c) Arjun
 - d) Kartikeya

- 5) **Which of the following is the first Ganapati in Ashtavinayaka?**
 - a) Mayureshwar
 - b) Ballaleshwar
 - c) Varadvinayak
 - d) Chintamani

? ? ?
QUIZ?



6) Which of the following is the vehicle of Ganapati?

- a) Lion
- b) Mouse
- c) Vulture
- d) Peacock

7) Which of the following is the weapon of Lord Ganesha?

- a) Noose and Goad
- b) Bludgeon
- c) Bow
- d) Sword

8) Who wrote the aarti "Sukhharta-Dukhharta"?

- a) Sant Gyaneshwar
- b) Sant Eknath
- c) Ramdas Swami
- d) Sant Tukaram

9) Where is Ballaleshwar Ganapati?

- a) Theur
- b) Pune
- c) Ranjangaon
- d) Pali

10) Bal Gangadhar Tilak started Ganesh Utsav in

- a) 1981
- b) 1982
- c) 1893
- d) 1894

Answers: 1) b, 2) b, 3) d, 4) d, 5) a, 6) b, 7) a, 8) c, 9) d, 10) d

ON GOING PROJECT STATUS



PHASE 1 SOLD OUT. PHASE 2 FEW LEFT.
BOOKINGS OPEN FOR PHASE 3



NOW, LIFE BECOMES MORE SPACIOUS & LUXURIOUS...

478 Splendid Homes | World Class Club House |
More than 25 Amazing Amenities | 3 BHK Homes | 1249 - 1648 Sft

CURRENT CONSTRUCTION STATUS





MALLES
Radhe Krishna
KODAMBAKKAM

THE ART OF LIVING AT THE HEART OF THE CITY

12 premium lifestyle apartments | 2 BHK, 2.5BHK & 3 BHK |
950 Sft - 1100 Sft | Located in the heart of the city

CURRENT CONSTRUCTION STATUS





MALLES
Vijayadhwajam
T.NAGAR
On Bhagirathiammal Str eet

FOR A LIFE UPSTYLE!

12 premium lifestyle apartments | 3 BHK | 1451 - 1810 Sft |
Replete with modern amenities | Located in the heart of the city

CURRENT CONSTRUCTION STATUS





MALLES 
AKANKSHA
PERUMBAKKAM
BESIDE GLOBAL HOSPITALS

**DESIGNED FOR OPULENCE.
DEFINED BY ELEGANCE.**

4 BHK PREMIUM VILLAS | 900 – 1700 SFT |
GATED COMMUNITY OF 120 VILLAS

MODEL HOUSE CONSTRUCTION



LIC UNGAL ILLAM 2016

Malles organized a vivacious stall and greeted the visitors of the Ungal Illam 2016 show organized by LIC HFL. Here is a glimpse of our vibrant presence during the event happened from 9th - 11th September.



CBRE PROPFAIR 2016

Malles took part in the CBRE Propfair 2016, a 3-day mega property show happened from 19th - 21st August at the Chennai Trade Centre, Nandambakkam. The event was highly successful with a record number of potential visitors making their way to our stall.

DELIVERING DREAMS. ON TIME. EVERY TIME.

We are happy to announce that **Malles Aashira - Phase 1 & Phase 2** is now ready for the occupancy with completion certificate. Here is a glimpse of happy families getting the keys to their dream homes.



DO YOU KNOW



Do you know these 10 astonishing stats about our Incredible India?

1. The world's largest road network is in India-over 1.9 million miles of roads cover the country.
2. Cherrapunji (Meghalaya) is the wettest spot on earth. It receives at least 425 inches of rain every year, which is over 5 times more than the tropical rain forests of South America!
3. With around 155,618 post offices and over 566,000 employees, India has the largest postal network in the world.
4. India Railways is the single largest civilian employer in the world, with over a million employees.
5. State Bank of India has the maximum number of branches in the world, with the number being over 15,000 and counting.
6. The Indian Mathematician Budhayana, who also explained the Pythagorean Theorem, first calculated the value of "pi".
7. India is one of only three countries that makes supercomputers (the US and Japan are the other two).
8. There are 300,000 active mosques in India, more than in any other country, including the Muslim world.
9. Navi Mumbai, a planned satellite township of Mumbai, was developed in 1972 and is the largest planned township on the planet.
10. India produces more movies than any other country in the world and Bollywood is one of the largest film industries in the world.

CUSTOMER TESTIMONIALS

MR.SENTHILNATHAN

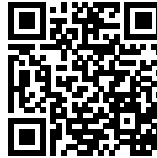
H1-101 , Malles Aashira

I would like to greatly appreciate the coordination & hardwork of both Vasudevan & Gowtham to get my house ready as planned for house warming...

Their commitment is an example for one notch higher up in customer satisfaction!!!

Thank you for the Support. Really delighted.





Scan and like our page to know more
about our latest projects and offers



Scan to view our latest news & events



Integrated ISO 9001:2008, ISO 14001:2004, OHSAS 18001:2007 Management System

Malles Constructions (P) Ltd

New No.19, Tanjore Road, Near Panagal Park,
T.Nagar, Chennai - 600 017.

+91 44 494 55 555 / +91 91768 33374
info@malles.in / www.malles.in

